

MEDIA PACK

gazette

LAW SOCIETY



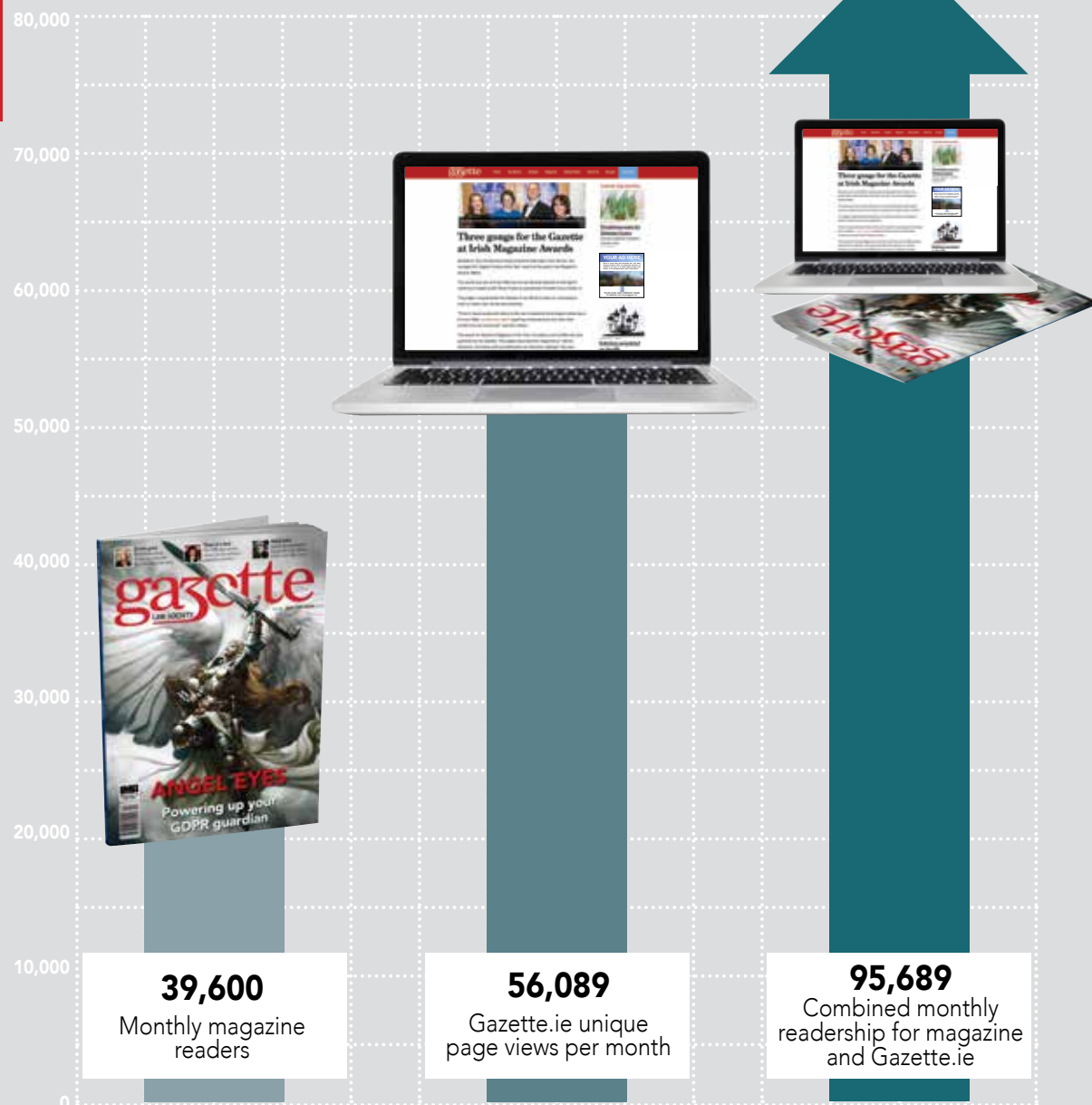
INTRODUCTION

THE AWARD-WINNING GAZETTE

The multi-award-winning *Law Society Gazette* is Ireland's leading law magazine. Its monthly print-run of 13,200 (equating to a circulation of 39,600 readers) reaches every solicitor in the country, with many barristers also subscribing.

Our award-winning daily news service – *Gazette.ie* – boasts approximately 168,266 unique page views per quarter (that's 56,089 per month or 14,022 each week). Sessions per month amount to 80,134 (that's Google traffic to *Gazette.ie*), while page views are 105,324 per month (or 26,331 each week). The engagement rate is 70.09%, while the bounce rate is very low at 29.91% – meaning that the *Gazette*'s readership is highly engaged.

This combined offering allows our advertising partners to reach more solicitors and legal practitioners than any other print and online legal title.



To advertise, contact our advertising manager Seán Ó hOisín



gazette LAW SOCIETY ADVERTISING RATES

MAGAZINE RATES



	Display	Interactive (clickable to your website)
COVERS		
Outside back cover	€3,250	€3,500
Inside front cover	€2,900	€3,200
Inside back cover	€2,900	€3,200
Full page	€2,500	€2,750
Double page spread	€3,950	€4,300
Half page	€1,650	€1,800
One third	€1,350	€1,500
Quarter	€900	€1,000
Eighth	€550	€600

All prices are exclusive of VAT@ 23%

	Display	Interactive (clickable to your website)
CLASSIFIED SECTION		
Per column centimetre	€65	€75
DISCOUNTS		
Series discount for 10 issues:	15%	
Series discount for 5 issues:	10%	
Series discount for 3 issues:	5%	
LOOSELEAF INSERTS		
Minimum rate	€3,250*	
Rates quoted on an individual basis		

*Inserts are accepted on a weight basis and will incur an extra charge if the magazine and insert weight, together, supercede 250g

Measurements	
Trimmed page	210 x 275mm
Bleed page	220 x 285mm
DPS trim	420 x 275mm
DPS bleed	430 x 285mm
Half page vertical	91 x 252mm
Half page horizontal	187 x 123mm
One third vertical	60 x 252mm
One third horizontal	187 x 90mm
Quarter page vertical	91 x 123mm
Quarter page horizontal	187 x 90mm
Eighth page vertical	43 x 123mm
Eighth page horizontal	91 x 59mm

To advertise, contact our advertising manager Seán Ó hOisín



086 811 7116



01 837 5018



sean@lawsociety.ie



www.gazette.ie

Gazette advertising deadlines 2025

MONTH	DEADLINE	PUBLISHING DATE
Jan/Feb:	22 January 2025	7 February 2025
March:	19 February 2025	7 March 2025
April:	19 March 2025	4 April 2025
May:	16 April 2025	2 May 2025
June:	21 May 2025	6 June 2025
July:	18 June 2025	4 July 2025
Aug/Sept:	20 August 2025	5 September 2025
October:	17 September 2025	3 October 2025
November:	22 October 2025	7 November 2025
December:	19 November 2025	5 December 2025

Email high-resolution PDF (with fonts embedded) to sean@lawsociety.ie

GAZETTE.IE

Advertising on Gazette.ie – our online daily news service – is highly flexible. Advertising can be published at very short notice, once artwork has been received/agreed.



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ONLINE RATES

Ireland's leading online legal news resource



The award-winning Gazette.ie is our daily online news service. With a variety of advertising positions and sizes available, Gazette.ie enables you to connect with our 14,022 unique visitors each week (56,089 per month) – and growing.

There's also the opportunity to advertise in our weekly *Gazette Digest* – a round-up of the most significant news each week on Gazette.ie – which enjoys an 'open rate' of 38% (or 4,626 readers).



Skyscraper ad (250 x 500 pixels): €400 for one week; or €1,250 for four weeks. **Both Gazette magazine and Gazette.ie**: €1,500 for four weeks.

MPU/small display ad (250 x 250 pixels): €250 for one week; or €800 for four weeks. **Both Gazette magazine and Gazette.ie**: €1,100 for four weeks.

Home page banner ad (1,060 x 275 pixels): €500 for one week; or €1,650 for four weeks. **Both Gazette magazine and Gazette.ie**: €2,000 for four weeks.



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