



LAW SOCIETY GALA 2022 SPONSORSHIP PACKAGES

www.lawsociety.ie/gala

REACH 12,000 SOLICITORS BY SPONSORING THE LAW SOCIETY GALA 2022

The Law Society Gala is the solicitors' profession's premier annual social event that brings together members for an enjoyable evening of networking, entertainment and fundraising for the Solicitors' Benevolent Association.

The event is attended by solicitors from across the profession - from in-house legal counsel, regional practitioners to the largest firms in Ireland. In 2019, when this event last took place, 11 of the 12 largest firms in Ireland each purchased a table at the event.

This year's event will be held in the InterContinental Hotel, Dublin on Friday 14 October 2022. The event website is available to view at: www.lawsociety.ie/gala.

Attached are four sponsorship packages, which provide choice in terms of commitment, involvement and exposure. The value of these sponsorship packages is obvious, with more than 12,000 professionals in the legal industry exposed to your brand and message.

All profits from the Law Society Gala will go to the Solicitors' Benevolent Association, which assists members or former members of the solicitors' profession in Ireland and their families who are in need.

If you would like to confidentially discuss sponsorship of Law Society Gala 2022, please contact Orla O'Malley on 086 807 5383 or gala@lawsociety.ie.

Yours sincerely,

A handwritten signature in black ink, reading "Michelle Ní Longáin". The signature is fluid and cursive, with the first name "Michelle" being the most prominent part.

Michelle Ní Longáin

President, Law Society of Ireland



LAW SOCIETY GALA 2022 – PACKAGE #1
PLATINUM SPONSOR

www.lawsociety.ie/gala

LAW SOCIETY GALA 2022 – PACKAGE #1 PLATINUM SPONSOR



SPONSOR PACKAGE OFFERING

- Platinum sponsor packages limited to two possible sponsors only
- A ‘no industry competitor’ sponsor clause
- Opportunity to feature a corporate video (less than three minutes) at the event OR alternatively have a dedicated three-minute speech opportunity incorporated into running order
- One table in premium position at event (10 seats)
- Acknowledged as “Platinum Sponsor” as follows:
 - Mentions in pre event communications (The Law Society Gazette magazine advertisements and articles, eZine and social media posts)
 - Referenced in media releases
 - Logo placement (with hyperlink) on event website
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Sole sponsor logo on the cover of the on the night Gala Dinner Booklet
 - Sole logo representation as part of sponsor projections on big screens
 - Opportunity to supply two pull up banners to be placed prominently at event
 - One full page colour advertisement in the Gala Dinner Booklet
- Logo to appear on the post event thank you email to attendees
- One full page colour advertisement in the Law Society Gazette within 12 months of the event
- One month long digital advertisement on the Gazette.ie microsite OR 50% off advertising rate for one advertisement in one print edition of the Gazette within 12 months of the event



LAW SOCIETY
OF IRELAND

LAW SOCIETY GALA 2022 – PACKAGE #2
GOLD SPONSOR

www.lawsociety.ie/gala

LAW SOCIETY GALA 2022 – PACKAGE #2 GOLD SPONSOR



SPONSOR PACKAGE OFFERING

- One table in prominent position at event (10 seats)
- Acknowledged as a “Gold Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine and social media posts)
 - Logo placement (with hyperlink) on event website
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Logo representation as part of sponsor projections on big screens
 - Logo features as part of sponsorship acknowledgement in Gala Dinner Booklet
 - One full page colour advertisement in the Gala Dinner Booklet
- Mention as part of post-event thank you email to attendees
- Opportunity to feature sales or contact collateral at event and/or opportunity to supply one pull-up banner in prominent location at event
- One half-page colour advertisement in a Gazette within 12 months of the event OR 50% off a full-page colour advertisement in a Gazette within 12 months of the event
- One month long digital advertisement on the Gazette.ie microsite OR 50% off advertising rate for one advertisement in one print edition of the Gazette within 12 months of the event

SPONSORSHIP VALUE: €15K + VAT



LAW SOCIETY
OF IRELAND

LAW SOCIETY GALA 2022 – PACKAGE #3
SILVER SPONSOR

www.lawsociety.ie/gala

LAW SOCIETY GALA 2022 – PACKAGE #3 SILVER SPONSOR



SPONSOR PACKAGE OFFERING

- One table at event (10 seats)
- Acknowledged as a “Silver Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine and social media posts)
 - Appreciative mentions during speeches at event
- Branding representation at event as follows:
 - Logo features as part of sponsorship acknowledgement in event booklet
 - One full page colour advertisement in the Gala Dinner Booklet
- 50% off a half-page colour advertisement in one print edition of the Gazette within 12 months of the event
- Two week long digital advertisement on the Gazette.ie microsite

SPONSORSHIP VALUE: €5K + VAT



LAW SOCIETY
OF IRELAND

LAW SOCIETY GALA 2022 – PACKAGE #4
ACCESS SPONSOR

www.lawsociety.ie/gala



LAW SOCIETY GALA 2022 – PACKAGE #4 ACCESS SPONSOR

SPONSOR PACKAGE OFFERING

- Acknowledged as a “Partner Sponsor” as follows:
 - Mentions in pre-event communications (Gazette articles, eZine and social media posts)
 - Logo appears as part of sponsor recognition on rotating event day screen
 - Appreciative mention during speeches at event
- Branding representation at event as follows:
 - Logo features as part of sponsorship acknowledgement in event booklet
- 10% off a half-page colour advertisement in a Gazette within 12 months of the event
- One full page colour advertisement in the Gala Dinner Booklet

SPONSORSHIP VALUE: €1000 + VAT