

# LAW SOCIETY PROFESSIONAL TRAINING

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Centre of Excellence for  
Professional Education and Lifelong Learning



## **Safeguarding Data Privacy in the age of AI**

Law Society Professional Training in collaboration with DPOrganizer

<b>Date</b>	Wednesday 21 February 2024
<b>Time</b>	1.30pm to 5.00pm
<b>Venue</b>	Law Society of Ireland, Blackhall Place, Dublin 7
<b>Fee</b>	complimentary
<b>CPD Hours</b>	3.5 client care and professional standards (by group study)
<b>Event Code</b>	24014

### **Aim and objectives**

Explore the evolving landscape of privacy and AI with industry experts, legal professionals, and thought leaders. Gain a deeper understanding of the challenges and opportunities presented by the intersection of technology and legal obligations as well as cover the basics of data privacy.

This seminar is suitable for data protection officers (DPOs), legal professionals and practitioners, compliance officers and risk managers, privacy managers and data protection leads and anyone with an interest or responsibility for data protection and AI.

### **Learning outcomes**

At the end of this seminar participants will be able to:

- Understand how the latest trends, developments, and emerging technologies in AI impact data protection and privacy.
- Engage in thought-provoking discussions and gain insights from thought leaders in the industry, enabling attendees to contribute to the development of thought leadership in AI and privacy.
- Learn how to assess and mitigate privacy risks associated with AI technologies, including data breaches and privacy violations
- Gain a comprehensive understanding of the legal implications of AI in data processing and privacy, including GDPR and other relevant regulations.
- Build a strong professional network by connecting with peers, legal professionals, compliance officers, and industry experts in the field of AI and privacy.

## **Speakers**

### **Cathal Ryan, Deputy Commissioner, Data Protection Commission Ireland**

Cathal Ryan is a Deputy Commissioner with the Data Protection Commission Ireland having re-joined the organisation at the start of 2023. Prior to this, Cathal held a number of senior management regulatory roles including Deputy Director of Product Safety with the Irish Competition and Consumer Protection Commission and as an Assistant Commissioner with the Data Protection Commission.

Cathal is a qualified lawyer who worked for the Legal Aid board and the CSSO successfully transitioning from litigation into commercial law. This latter role steered his interest towards digital regulation. Cathal now leads the Supervision function of the DPC in respect of various sectors such as Multinational Technology and Finance. He is also responsible for Certification and International Transfers. As a member of the European Data Protection Board, Cathal regularly contributes to guidance and decisions through his involvement in a number of subgroups and at plenaries. He delivered Code of Conduct guidelines as the lead rapporteur and continues to be heavily involved in many key areas of work of the Board.

### **Rachel Hayes, Senior Associate, Tech & Data Group, William Fry LLP**

Rachel Hayes is a Senior Associate in the Tech & Data group at William Fry LLP. She specialises in data protection and privacy matters and, by extension, the interplay of the GDPR with technology regulation in the areas of cyber, data, content and AI. Rachel works with global and indigenous clients on a broad range of data protection issues, from general compliance, data transfers, rights requests, individual complaints to regulatory investigations

### **Liam S. Kelly, DPO, The Office of Public Works, Dublin**

Liam Kelly has been the OPW's DPO for 8 years, and is the longest serving Civil Service DPO. He specialises in finding and citing legislation to support legal bases for processing; cookie compliance on 40 websites; fulfilling DSARs and law enforcement requests for CCTV, which is installed on most of OPW's 135 sites and CCTV audits. He spent 27 years in ICT as a systems analyst, in both the public and private sectors.

### **Ciara Burke, Head of Data Protection, Fieldfisher, Dublin**

Ciara heads up Fieldfisher's Data Protection and Privacy offering in Ireland. She has extensive experience in data protection, with a strong in-house counsel background in large multinational technology companies.

Her expertise allows her to offer strategic, tactical legal and data protection advice with a keen focus on embedding data protection best practice in the day-to-day running of an organisation. As a former in-house counsel, she has first-hand knowledge of the challenges faced by organisations in complying with their data protection obligations.

Ciara's work covers advice on all aspects of compliance with data protection and privacy laws, including data subject rights requests, data breach management, international data transfers, and regulatory engagement and investigations.

### **Eric McAuliffe, Senior Data Protection Executive, Virgin Media, Dublin**

Senior Privacy Data Protection Executive at Virgin Media. Experience in conducting privacy assessments and management of privacy due diligence processes. Completed MA in Data Protection and Privacy Law at Dublin City University. CIPP/E certified, completed Certificate in Data Protection Practice, Law Society of Ireland.

### **Alison Murphy, European Data Protection Officer, AML Payments, Dublin**

Alison has worked in the data protection industry for over 10 years. She has worked in a variety of organisations, ranging from global multinational software providers, financial services, logistics and joined EML Payments Limited as EU DPO in early 2023. Alison has overseen the implementation and roll out of GDPR programmes, third party compliance, gap analysis and eprivacy projects.

**Elizabeth Smith, Senior Data Protection and Customer Solutions Expert,  
DPOrganizer, London**

It's Liz's love for people that leads her passion for data privacy and protection. Liz points out that we all have personal data, so we should know how to look after not only our own, but also other people's personal data when we are entrusted with it. Embedding and engaging privacy culture is fundamental across all business activities. For Liz, organization measures and controls are key.

**Boris Selak, Privacy Officer,**

Boris's objective is to collaborate with like-minded people who are focused on the outcome, always eliminating the administrative burden wherever possible while elevating the data protection compliance. Boris is a privacy officer currently working for the Law Society of Ireland where he is in charge of all matters data protection.

**IMPORTANT**

- This is an in-person event and, unless otherwise stated, will not be available online or as a recording.
- To reduce waste and to support the work of the Law Society Environmental and Sustainability in Practice Taskforce, materials will not be printed. Instead, they will be emailed before the event.
- Please see [www.lawsociety.ie/Solicitors/rules-legislation/CPD-Scheme](http://www.lawsociety.ie/Solicitors/rules-legislation/CPD-Scheme) for the CPD hour required to be fulfilled in any given year.
- View our [Privacy Statement](#).
- If you have technical or other queries, contact the Law Society Professional Training team on [lspt@lawsociety.ie](mailto:lspt@lawsociety.ie)