

LAW SOCIETY PROFESSIONAL TRAINING

Centre of Excellence for
Professional Education and Lifelong Learning



Irish Music Rights Organisation and Law Society Annual Copyright Lecture

Article 17 of the Digital Single Market Directive, complex and challenging in equal measure

| | |
|-------------------|--|
| Date | 4 May 2022 |
| Time | 5.30pm to 7.00pm |
| Venue | Lecture Theatre, Education Centre, Law Society of Ireland, |
| Fee | Complimentary |
| CPD Hours | 1.5 General (by Group Study) |
| Event Code | 22014 |

The annual IMRO/Law Society of Ireland Copyright lecture will take place in May this year in the Law Society lecture theatre at Blackhall Place. The subject matter of the lecture will be Article 17 of the Directive on Copyright and Related Rights in the Digital Single Market. Further information on the speakers will follow soon.

Chairperson

James Hickey, External Director, Irish Music Rights Organisation

James Hickey was a practising solicitor and partner in charge of the media and entertainment law group in the law firm now known as Matheson for 19 years between 1992 and 2011. He was appointed to the position of CEO of the Irish Film Board (now Screen Ireland) in 2011, and served in that position until 2019. He currently is an external director of the Irish Music Rights Organisation, is chair of The Lir Academy of Dramatic Arts at Trinity College, Dublin and is a board member of the Galway Film Resource Centre, which runs the New Film and TV Drama Academy and the Western Region Audiovisual Producers' (WRAP) Fund. He also works as a consultant for the European Producers Club, dealing with European audiovisual policy (including the EU Copyright Directive) and is a board member of Screen Producers Ireland.

Copyright is the underpinning protection for the works and innovations of the cultural and creative industries and James has been wrestling as a lawyer with the intricacies of copyright law since the 1980s. He has worked in the areas of film and television production, the music industry, live theatre and book publication and the media and entertainment industries. He served as chair of the Project Arts Centre in the 1980s, as chair of The National Theatre Society Limited (the Abbey Theatre) in the 1990s and as chair of Matheson for four years from 2004 to 2007. He is a voting member of the European Film Academy.

Speakers

Dr Mark Hyland, Law Society IMRO adjunct Professor of Intellectual Property

Dr. Mark Hyland has been a lecturer at the College of Business, Technological University Dublin since March, 2020. Prior to this, he was a lecturer in International Intellectual Property Law at

Bangor University Law School, Wales. His main field of research is Intellectual Property Law with a special focus on Copyright Law. He also has a strong interest in the interface between Intellectual Property Law and related fields such as Information Technology Law and, Competition Law. In 2016, he was awarded a Bangor University Teaching Fellowship for his commitment to teaching excellence and student support.

Dr. Hyland was awarded his PhD by Newcastle University in 2014 for a thesis that critically evaluates the application of the tort Private International Law rules to the internet, using online copyright infringements as a case study. In June 2019, he was appointed the inaugural IMRO adjunct Professor of Intellectual Property Law at the Law Society of Ireland.

Dr. Hyland's research has been published in specialist law journals such as the *European Intellectual Property Review*, *Communications Law* and *Computer and Telecommunications Law Review*. His most recent research on website blocking injunctions (analysed in an IP context) was published in *Law, Innovation and Technology* (Vol. 12, Issue 1, 2020). In that article, he critically evaluates webblocking injunctions using the important tests of effectiveness and legitimacy. Dr. Hyland's current research focuses on digital copyright and how geo-blocking/geolocation technology can be used to facilitate the territorial licensing of digital copyright works. His research will also examine possible tensions (in the specific context of digital copyright content) between two important EU laws: the Geo-blocking Regulation and the Portability Regulation.

Dr Hyland is a qualified solicitor and, from time to time, contributes articles on EU IP/IT Law developments to the *Eurlegal* section of the Law Society Gazette.

NOTE: Following your participation in this course Law Society Professional Training will issue you with a digital CPD certificate using blockchain-based technology. With blockchain, you can verify with others - such as the Law Society CPD Scheme section - the authenticity of your certificate in a matter of seconds. This initiative is the result of collaboration between Law Society Professional Training and VerifyEd. In summary, you will be provided with a complimentary secure, virtual library where you can save your future digital CPD certificates. This allows Law Society Professional Training to better serve you, our member, by providing an encrypted platform to issue CPD certificates with cryptographic proof that they were issued by Law Society Professional Training. [Allow 14 days for your certificate to be issued].

**Irish Institute of Training & Development – Multiple Award Winners
Awarded for Excellence & Innovation in Training & Development**