

DIPLOMA CENTRE Massive Open Online Course 2019

Arts, Entertainment and Media Law - issues that take centre stage



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Tuesday 7 May 2019

1 CREATION NATION

*The state of arts, entertainment & media in Ireland
and the role of the State in developing & promoting it*

1. **The current position of arts, entertainment and media in Ireland**, James Hickey, CEO, Screen Ireland.
2. **The role of the State**, Josepha Madigan, Minister for Arts, Culture and the Gaeltacht.
3. **Education in the arts, career support and opportunity**, Dr. Annie Doona, IADT.
4. **Sources of commissioning and sponsorship of art**, Andrew Hetherington, Business-to-arts.
5. **Artist in profile**, James Hanley, painter.



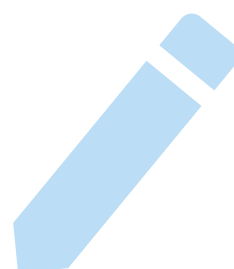
***Live Q&A chat thread**
Andrew Hetherington &
Aoife McBennett
Friday 10 May @ 1:00pm

Tuesday 14 May 2019

2 PUBLISH OR PERISH

*The rights and risks of publishing content
and the responsibilities of participants*

1. **Copyright - in principle and in practice**, Andrea Martin, Media Lawyer Solicitors.
2. **The evolution of media and the constant legal challenges**, Paula Mullooly, Director of Legal Affairs, RTE.
3. **Protecting copyright in an age of P2P and streaming**, Samantha Holman, Irish Copyright Licensing Agency.
4. **The world wide web and digital disruption**, Brian O'Neill, Technological University Dublin.
5. **Artist in profile**, Anne Griffin, writer.



***Live Q&A chat thread**
Samantha Holman &
Tamara Mitchell
Friday 17 May @ 1:00pm

Tuesday 21 May 2019

3 IT'S COMPLICATED - THE ART OF THE DEAL

The contractual challenges to achieve commercial success

1. **Financing and funding contracts**, Ed Guiney, Element Pictures, Lighthouse Cinema.
2. **Contractual negotiations and litigation**, Brian Gormley, Philip Lee.
3. **Breaking records – challenges facing the music industry and Irish musicians**, William Ryan, Barrister.
4. **Artist in profile**, Susan McKeown, Cuala Foundation.



***Live Q&A chat thread** Susan McKeown & Aoife McBennett
Friday 24 May @ 1:00pm

Tuesday 28 May 2019

4 ... AND THEN ALONG CAME TECHNOLOGY

*The impact of technology
on the sector and fast-forward from here*

1. **Using technology and social media as a tool for good – separating fact from fiction**, Gavin Sheridan, CEO, VizLegal.
2. **Geographical limitations on broadcasting/exploitation of allied and ancillary rights**, Aideen Burke, LK Shields.
3. **Selling your product – going, going, gone!**, James O'Halloran, Adam's Auction House.
4. **Animation stations – the global stage for Irish animation**, Cathal Gaffney, Brown Bag Films.
5. **Artist in profile**, Lynne Parker, Rough Magic Theatre Company.



***Live Q&A chat thread**
Gavin Sheridan &
Tamara Mitchell
Friday 31 May @ 1:00pm

Tuesday 04 June 2019

5 IT'S A WRAP! - LIVE PANEL EVENT

The current issues and future opportunities for the sector

Andrea Martin - William Ryan - James Hickey - Brian O'Neill

