

# DIPLOMA CENTRE Massive Open Online Course 2019

## Arts, Entertainment and Media Law - issues that take centre stage



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<https://mooc2019.lawsociety.ie>



Tuesday 7 May 2019

### 1 CREATION NATION

*The state of arts, entertainment & media in Ireland and the role of the State in developing & promoting it*

1. **The current position of arts, entertainment and media in Ireland**, James Hickey, Screen Ireland.
2. **The role of the state**, Josepha Madigan, Minister for Arts, Culture and the Gaeltacht.
3. **State funding; tax treatment and incentives**, Dr. Annie Doona, IADT.
4. **Sources of commissioning and sponsorship of art**, Andrew Hetherington, Business-to-arts.
5. **Artist in profile**, James Hanley, painter.

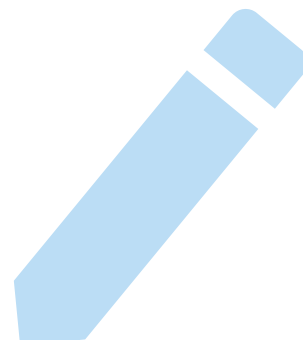


Tuesday 14 May 2019

### 2 PUBLISH OR PERISH

*The rights and risks of publishing content and the responsibilities of participants*

1. **The rights and risks, responsibilities, limits – defamation, libel, free speech and right to silence in an age of social media and fast news**, Paula Mullooly, Director of Legal, RTE.
2. **Location of contract /performers' rights**, Andrea Martin, Media Lawyer.
3. **Protecting copyright in age of P2P and streaming**, Samantha Holman, ICLA.
4. **Fake news or no news: the blurring lines between fact and fiction**, Brian O'Neill, Technological University Dublin.
5. **Artist in profile**, Anne Griffin, writer.



Tuesday 21 May 2019

### 3 IT'S COMPLICATED - THE ART OF THE DEAL

*The contractual challenges to achieve commercial success*

1. **Financing and funding contracts**, Ed Guiney, Element Pictures, Lighthouse Cinema.
2. **Contractual negotiations and litigation**, Brian Gormley, Philip Lee.
3. **Breaking records – challenges facing the music industry and Irish musicians**, William Ryan, Barrister.
4. **Artist in profile**, Susan McKeown, Cuala Foundation.



Tuesday 28 May 2019

### 4 ... AND THEN ALONG CAME TECHNOLOGY

*The impact of technology on the sector and fast-forward from here*

1. **Using technology and social media as a tool for good – separating fact from fiction**, Gavin Sheridan, CEO, VizLegal.
2. **Geographical limitations on broadcasting/exploitation of allied and ancillary rights**, Aideen Burke, LK Shields.
3. **Selling your product – going, going, gone!**, James O'Halloran, Adam's Auction House.
4. **Animation stations – the global stage for Irish animation**, Cathal Gaffney, Brown Bag Films.
5. **Artist in profile**, Lynne Parker, Rough Magic Theatre Company.



Tuesday 04 June 2019

### 5 IT'S A WRAP! - LIVE PANEL EVENT

*The current issues and future opportunities for the sector*

