



CERTIFICATE IN DATA PROTECTION PRACTICE

Start date	Thursday 4 October 2018
Delivery method	Blended learning: introductory lecture onsite and webcast online; thereafter online lectures on Thursdays, with online workshops on Saturdays
Assessment	2,500-word written assignment including case-study scenarios and multiple choice questions
Fee	€1,550

Programme objectives

On completion of this training programme, participants will have:

- A comprehensive understanding of the current data protection legislation and the principles of data protection;
- A thorough knowledge of Regulation 2016/679 (the GDPR);
- An excellent grasp of data protection practice, data governance and compliance;
- Up to date knowledge of the changing landscape relating to international transfers of data;
- Confidence to deal with practical data protection issues such as data access requests, data security, and preventing data breaches; and
- The skills to protect their own personal data.

Programme structure and approach to learning

Data is now a valuable commodity. Modern technologies allow for huge volumes of data to be collected by companies on a daily basis. There are many legal responsibilities associated with collecting, retaining and processing such data. Data protection laws act to balance an individual's right to privacy with a company's ability to use that data. It is essential that the use of data is regulated to prevent against abuses whilst at the same time ensuring that companies can use data efficiently and effectively.

This certificate will offer an in-depth analysis of the current data protection framework with particular focus on Regulation 2016/679 (the General Data Protection Regulation). The law in this area is straightforward, however its application is less so; especially as the data protection landscape is rapidly changing. Participants will be brought through the application of the law by experienced data protection practitioners and privacy consultants from private practice, the public sector and from large multinationals. This course will ensure that participants are equipped to deal with the new compliance issues that are ahead.

Online and interactivity

Course materials, including webcasts of lectures, will be released each week online. In addition, online participation will be required. There will be three interactive online workshops to enable participants to connect with expert contributors and to consolidate their knowledge. Participants are also afforded the opportunity to interact with the expert contributors online each week. Participants are invited to have an open-minded approach to learning and are encouraged to interact and share knowledge with colleagues as engaging online is a central element of online courses.

The programme is based on the following module scheme and covers key themes as listed below:

Module 1: Introduction to data protection law

- Origins of data protection law
- Data protection concepts and principles
- Overview of data protection landscape

Module 2: Data processing and sharing

- Legitimate processing
- Data retention
- Data access requests
- Government data, public sector
- Data protection v freedom of information
- Litigation – legal professional privilege/ discovery

Module 3: Data processing and personal rights

- Removal, amendments, rectification
- The right to be forgotten
- Direct marketing
- Automated decision making
- State surveillance

Module 4: General Data Protection Regulation (Regulation 2016/679)

- Overview of key changes
- Impact of changes on processing, consent, outsourcing
- Compliance and enforcement
- Requirement to have a DPO
- Changes referenced in each module throughout the certificate

Module 5: Data governance

- Role of the Data Protection Officer
- Data breaches
- Powers of Commissioner for Data Protection
- Privacy impact assessments

Module 6: International data transfers

- Data transfer risks
- Schrems case
- Privacy Shield
- Supervision, enforcement, offences

Module 7: Data protection compliance

- CCTV
- Direct marketing
- Cookies, the Cloud
- Outsourcing
- Drones, biometrics, wearable technology

Module 8: Data governance framework

- Best practice models
- Information Asset Life Cycle
- Aligning data protection and data governance
- Standard frameworks and ISOs
- Measuring data protection compliance

Module 9: Change management

- Context and rationale
- Principles of change management
- Data protection training

Module 10: Data security and technology

- Physical security of data
- Virtual security of data
- Technical considerations

Module 11: Ethics in data protection

- Ethical first principles
- A framework for ethics in information management
- Practical application

Module 12: Data protection update

- Global view and the EU v US approach
- Overview of recent data protection issues

Who should attend?

This course is suitable for the following:

- Solicitors, barristers, and trainees who currently advise or aspire to advise on data protection issues;
- Data Protection Officers;
- Compliance Officers;
- IT professionals;
- Professionals who are data controllers/ processors and need to understand their legal obligations/ duties;
- All professionals advising on/working in the area of data protection who need to update their knowledge on the GDPR;
- Suitably qualified professionals wishing to move into the area of data protection; and
- Individuals who have an interest in protecting their personal data.

We welcome applications for this course from suitably qualified non-members. Please explain your interest and set out any relevant experience in a cover letter and a brief CV. Such applications are subject to a supplemental fee of €100.

Workshops

Workshops are interactive sessions that focus on group problem-solving and are designed to revise all modules covered to date and to consolidate the student's knowledge.

- **Workshop 1:** Saturday 10 November 2018
- **Workshop 2:** Saturday 8 December 2018
- **Workshop 3:** Saturday 19 January 2019

Faculty

The teaching faculty for this certificate comprises a fantastic array of data protection experts. Previous lecturers have included:

- Chris Bollard, Matheson
- Fergal Crehan BL

- Olga Gaffney, Solicitor, AMOSS Solicitors.
- Dr. Denis Kelleher, LinkedIn
- Jeanne Kelly, LK Shields
- Fred Logue, FP Logue Solicitors
- Phil Lee, Fieldfisher, Palo Alto
- Ian Long, Groupon international
- Simon McGarr, McGarr Solicitors
- Patricia McGovern, DFMG Solicitors
- Dr. TJ McIntyre, UCD and Digital Rights Ireland
- Anna Morgan, Office of the Data Protection Commissioner
- Emerald De Leeuw, Eurocomply
- Linda Ní Chullaidh, An Post
- Daragh O'Brien, Castlebridge
- Dr. Katherine O'Keefe, Castlebridge
- Richard O'Sullivan, Global Shares Plc
- Ruth O'Toole, DAON
- Emma Redmond, Ancestry.com
- Kenneth Ruane, An Garda Síochána
- Aoife Sexton, Frontier Privacy
- Kate Colleary, Frontier Privacy
- Julie Shackleton, HBX, Harvard Business School
- Oisín Tobin, Mason Hayes & Curran
- Dr. Ian Walden, Queen Mary University, London