



Partnership Opportunities



Over 25 Years of Calcutta Run



Flagship **ESG** event for the
legal sector in Ireland



Over **€5.6 million** raised since 1999



2,000+ participants each year



More than half of participants are **women**



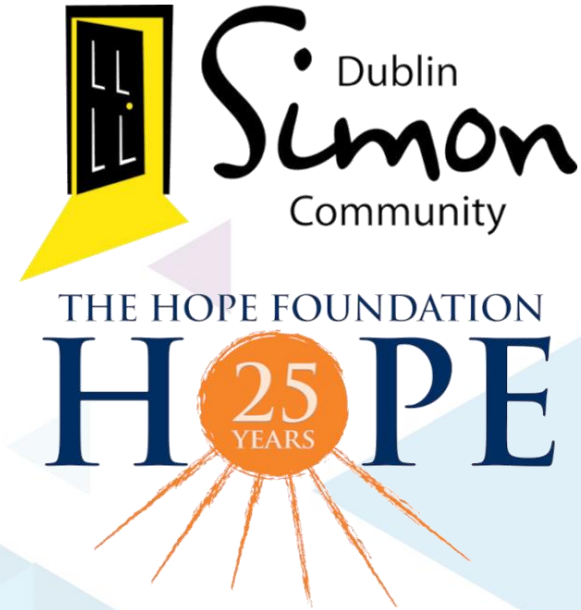
Over **40%** of participants **aged 25-30**



Our Charity Partners

Dublin Simon Community provides services to over 7,600 people and families each year across Dublin, Kildare, Wicklow, Meath, Louth, Cavan and Monaghan who are homeless or at risk of homelessness. They provide emergency accommodation, sustainable long- and short-term housing, outreach and prevention for those at risk of homelessness, and treatment and recovery services.

The Hope Foundation is a charity working with street-connected and slum-dwelling children in Kolkata, India. HOPE funds and operates 58 projects on Protection, Education, Healthcare, Life Skills, and Emergency Response. HOPE's progress, programmes, and support outreach has impacted the lives of over 3 million individuals who reside in Kolkata's slums and throughout the city's streets.





Benefits to your brand



Ireland's **biggest and longest-running fundraiser** by a professional body



Unrivalled access to leaders in top 30 law firms



Brand profile nationwide:
12,000 solicitors
2,300 barristers
10,000 legal staff



Supports your corporate **ESG agenda**

Be our Official Event Partner

Brand recognition as **OFFICIAL EVENT PARTNER** in all Calcutta Run communications

Primary placement of logo on event assets: race bibs, t-shirts (front), website, stand at race registration & finish line festival, brand material in goody bags **PLUS** exclusive banner at start line

Invite to promotional & networking events:

- Launch incl. speaking opportunity
- Finish line festival
- Charity partner cheque handover



€10,000

Partner with us

Brand recognition as **PARTNER** in all
Calcutta Run communications

Prominent placement of logo on event
assets: website, t-shirts (front), stand at
race registration, brand material in goody
bags

Invite to promotional & networking events:

- Launch incl. speaking opportunity
- Finish line festival
- Charity partner cheque handover



€6,000

Become a Supporter

Brand recognition as **SUPPORTER** in all Calcutta Run communications

Logo placement on event assets: website, t-shirts (back), stand at race registration & finish line festival, brand material in goody bags

Announcement as **SUPPORTER** at run warm-up, post-event prize presentation and social media



€3,000

Be our Friend

Brand recognition as **FRIEND** on Calcutta Run website

Name included in **FRIEND** listing on event website and brand material in goody bags

Mentions as **FRIEND** at post-event prize presentation and social media

€1,000

**CALCUTTA
RUN**
THE LEGAL FUNDRAISER



**Make a difference today.
Get involved!**

www.lawsociety.ie/calcuttarun

