

DIPLOMA CENTRE

Certificate in Corporate Social Responsibility



MODULE 1: What is Corporate Social Responsibility?

SESSION 1	TIME	DELIVERY
Friday 21 February 2020	10am-4.00pm	Onsite & Online
1 What is CSR? Introduction to core principles, why do CSR? Understanding the wide remit of CSR; the internal and external business cases for CSR; reviewing and assessing policies and practices across the business and aligning with best practice; identifying stakeholders and the issues important to them; the language and landscape of CSR <i>Bernadette Phelan, Head of Advisory Services, Business in the Community Ireland</i> <i>Sinead Smith, CSR Manager, A&L Goodbody</i> <i>Eithne Lynch, Pro Bono Associate, A&L Goodbody</i>		
2 Case Study: Writer in Residence Programme – A&L Goodbody, Suas & Catherine Cullen <i>Helen Carroll, Head of Communications and Partnerships, Business-to-Arts</i>		
3 What is Pro Bono? Why is Pro Bono good? <i>Carolann Minnock, Pro Bono Associate, Arthur Cox</i>		
4 Diversity & Inclusion: Promoting Diversity & Inclusion within the legal profession; The Task Force to promote gender equality, diversity and inclusion in the Law Society (GED); Women in the Profession; Creating useful tools to help to achieve diversity & inclusion in the legal profession. <i>Teri Kelly, Director of Representation & Member Services, Law Society of Ireland</i>		
5 Public Legal Education (PLE): the role of PLE as an instrument for community empowerment, access to justice and societal change; a case study of PLE at the Law Society of Ireland. <i>John Lunney, Course Leader and Solicitor, Law Society of Ireland</i>		

6hrs. Gen. CPD

SESSION 2	TIME	DELIVERY
Saturday 22 February 2020	10am-1.00pm	Onsite Only
1 Workshop 1: Onsite attendance required as workshop will not be webcast TBC		

2hrs. Gen. CPD & 1hr M&PD

MODULE 2: Running and Managing an Impactful CSR Function

SESSION 3	TIME	DELIVERY
Friday 20 March 2020	10am-4.00pm	Onsite & Online
1 Corporate Governance and Compliance: Overview of CSR governance and compliance requirements; volunteer policies; Garda vetting; ethics and standards. <i>John Darby, Consultant Solicitor</i>		
2 Data Protection issues and CSR: CSR projects and data protection, categories of personal data; advent of the General Data Protection Regulation (GDPR); life cycle of information; evolution of current Data Protection Act (DPA) to GDPR; GDPR terminology: 'fair', 'lawful', 'transparent'; processing special categories of data; some basics of governance; Article 35: Data Protection Officer; segregation of duties; Subject access requests and charities; DPC's Code of Practice for Charities; anatomy of a charity data breach; data sharing with public sector bodies; technology and cross border data transfers; consent in the GDP; new definition of consent criteria; GDPR and children; direct marketing rules; marketing to existing customers/ donors; cookies and location.		

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John Darby, Consultant Solicitor

3 Practice Management and Environmental Law:
TBC

4 Management of Volunteers: Definition of volunteering; volunteer management cycle; involving volunteers; organisational philosophy; organisational policy; volunteer policy; volunteer vs. paid staff dynamic; managing volunteers; managing expectations; volunteer orientation and induction; volunteer support and supervision.

Stuart Garland, Training and Programmes Manager, Volunteer Ireland

5 Charity Law and CSR

Katie Cadden, Solicitor, Board Member of Charities Regulator

(Online Only)

6hrs. Gen. CPD

SESSION 4	TIME	DELIVERY
Saturday 21 March 2020	10am-1.00pm	Onsite Only

1 Workshop 2: Onsite attendance required as workshop will not be webcast
TBC

2hrs. Gen. CPD & 1hr M&PD

MODULE 3: Design, Build and Improve your CSR Function

SESSION 5	TIME	DELIVERY
Friday 17 April 2020	10am-4.00pm	Onsite & Online

1 Developing your business plan for CSR; Suitable CSR Projects; 'do's and don'ts'; pitfalls and tips.
TBC

2 Assessing your organisational culture, vision and mission for CSR.
TBC

3 Responsible PR and marketing of CSR activities.
TBC

4 Business and Human Rights
Eamonn Conlon, Partner, A&L Goodbody

5 Reporting on CSR and Monitoring and Evaluating Project Outcomes.
Carolann Minnock

6hrs. Gen. CPD

SESSION 6	TIME	DELIVERY
Saturday 18 April 2020	10am-4.00pm	Onsite Only

1 Workshop 3: Onsite attendance required as workshop will not be webcast
TBC

2hrs Gen. CPD & 1hr M&PD

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2,500 WORD ASIGNMENT DUE 15 MAY 2020

Please note that topics & dates may be subject to change. Draft timetable as of March 2017.

* Gen = General, M&PD = Management and Professional Development, Reg = Regulatory and eLearning = eLearning CPD credits. **CPD Note:** The number of hours of CPD that you may claim in relation to your diploma/certificate course will depend on the way in which you access each of the individual sessions. For further information please visit the course homepage on our website: www.lawsociety.ie/diplomacentre