

Business in
the

Community

Ireland

Corporate Responsibility in Ireland

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Business in the Community Ireland

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10 YEARS OF BUSINESS
IMPACT IN IRELAND

BITCI Services

Membership

- 60+ Leading Companies
- Advice & Guidance on CR
- Strategic programme development
- Networking
- Collaborative initiatives

Social Inclusion

- 5 programmes focused on education & employment
- Marginalised communities



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Core Members



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Our Expertise

Advice and Guidance in Key Areas

- CR strategy
- Non financial performance measurement
- Employee & community engagement
- Environmental impact
- Stakeholder communications

Corporate Responsibility

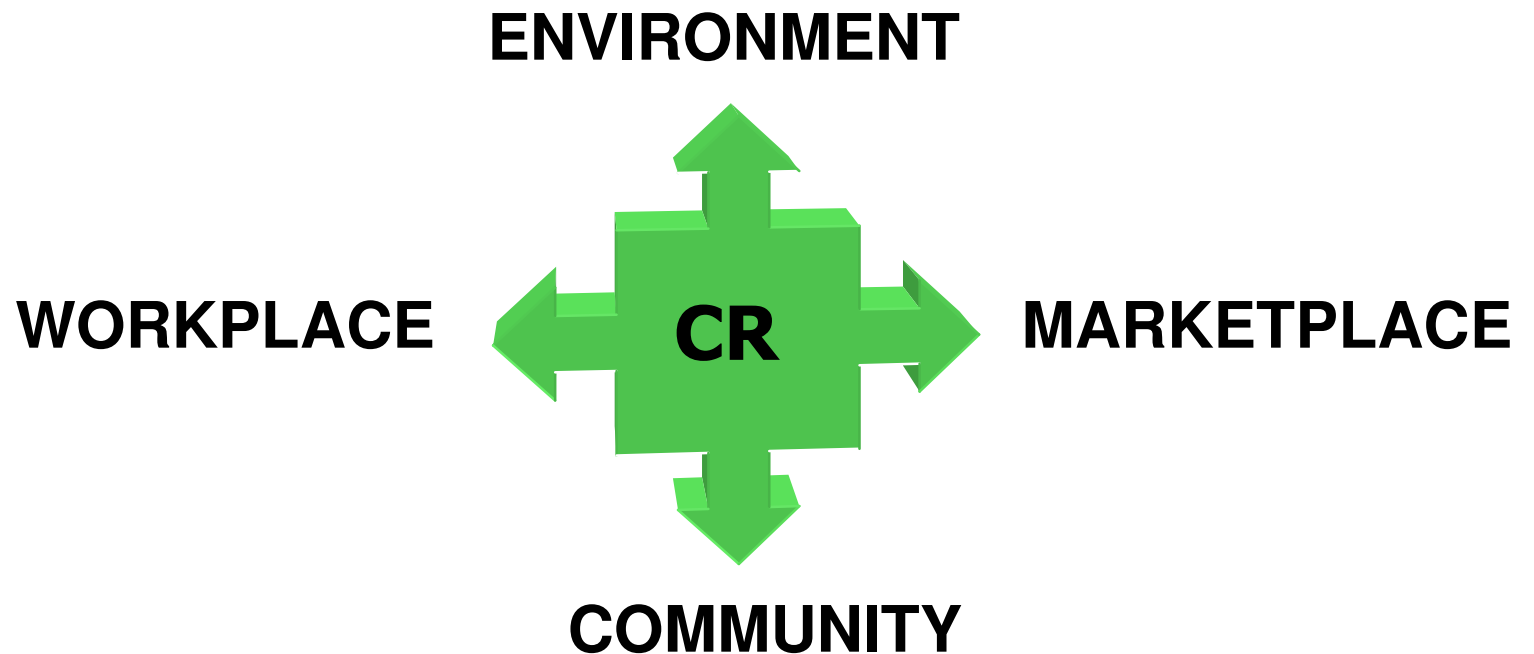
A definition:

"A concept whereby companies integrate social and environmental concerns in their business operations and in their interaction with their stakeholders on a voluntary basis"

European Commission July 2002

Corporate Responsibility

Measure, Improve & Report Impact on:



Governance & Communications

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Human Rights & Business in Ireland

What does it mean?

Big Impact

Complexity

Sources of Information

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Practical application in Ireland

Legislation here is robust

Major challenges & Dilemmas

Solutions e.g. M&S

Creating Links with HR org

- Business need to be educated on the risks and the opportunities
- Informal links here; need a structure and championing.
- Civil society also doesn't understand – so doesn't ask
- Role for IHRC and others including BITC.